Jeep Photo Contest Rules

Term:

The Markquart Menomonie Jeep Summer Photo Contest begins <u>June 9, 2021</u>, and ends <u>July 9, 2021</u>, at 11:59 PM Central Standard Time (CST). By submitting an entry, each contestant agrees to the rules of the contest and states that he or she is 18 years old or older.

Who may enter:

The Grand Prize & Gift Certificates are open to photographers who are 18 years old or older and, are legal residents of Wisconsin or Minnesota. Individuals affiliated with Markquart Chrysler Dodge Jeep Ram, including employees, interns, or affiliate companies (Markquart Motors, Skeeter Boat Center, and Markquart Lube-N-wash, Markquart RV, Markquart Toyota) as well as individuals in their household are not eligible for the prizes. Markquart CDJRF, LLC will determine winners' eligibility in its sole discretion.

Sponsor: Markquart CDJRF, LLC

What to enter:

Markquart CDJRF, LLC is committed to making sure our customers enjoy all experiences in their Jeep vehicle. For our Jeep Photo Contest, we want you to capture your summer moments in your Jeep. Photos must include a Jeep vehicle.

To ensure eligibility for the contest all entries must have a resolution of 6 million pixels or greater (6 megapixels) to be made available upon request. All photographs should accurately reflect the subject matter and the scene as it appeared. Photos that have been digitally altered beyond standard optimization (removal of dust, cropping, reasonable adjustments to exposure, color and contrast, etc.) will be disqualified.

Entries may originate in any format — including, but not limited to digital files, digital prints, color transparencies, color prints, or black and white prints — so long as they are submitted electronically in a .jpeg, .jpg or .tiff format. Multiple exposures that have been combined to produce a single "High Dynamic Range" image are acceptable.

For a photo in which a person is recognizable, you must secure a model release from the subject or, in the case of a minor, the subject's parent or guardian and provide it to Markquart CDJRF, LLC upon request. A sample release is available <u>HERE</u>.

Similarly, entrants whose photos depict other businesses or private property may need to obtain a release from the rights holder and provide it to Markquart CDJRF, LLC upon request. A sample release is available HERE.

Photographs that have won any other contests are not eligible. We define winning as having won a grand prize or 1st, 2nd or 3rd place overall. Photos that violate or infringe upon another person's rights, including but not limited to copyright, are not eligible.

Photos that contain sexually explicit, nude, obscene, violent or other objectionable or inappropriate content, as determined by Markquart CDJRF, LLC in its sole discretion, are ineligible for all categories of this contest.

How to enter:

Please submit photographs by emailing them to PhotoContest@Markquart.com and post the photo to Facebook and tag @MarkquartofMenomonie. We do not accept photographs submitted through the mail. Submit no more than five (5) photos for a maximum of five (5) photograph entries. Please include the following information to finalize submission:

- First Name & Last Name
- Phone Number
- Year and model of vehicle in the photo
- Where photo was taken

You retain your rights to your photograph; however, by entering the contest, you grant Markquart CDJRF, LLC (and those authorized by Markquart CDJRF, LLC) a royalty-free, world-wide, perpetual, non-exclusive license to publicly display, distribute, reproduce and create derivative works of the entries, in whole or in part, in any media now existing or later developed, for any Markquart CDJRF, LLC purpose, including, but not limited to, advertising and promotion of the dealership and its website, exhibition, and commercial products, and advertising the contest via Facebook. Any photograph reproduced will include a photographer credit as feasible. Markquart CDJRF, LLC will not be required to pay any additional consideration or seek any additional approval in connection with such uses.

Entry deadline:

The contest begins on June 9, 2021. All entries must be received by email (PhotoContest@Markquart.com) by 11:59 pm Central Time on July 9, 2021.

Judging:

Photo entries will be judged based on creativity, quality, originality, responsiveness to the prompt, overall impact, and must include a Jeep vehicle.

Judging will be conducted by John Markquart in collaboration with the Markquart CDJRF, LLC management team. The judges will select five finalists and a grand prize winner and 2nd place & 3rd place will be based on public voting.

The 6 finalists will be notified of their status by July 13, 2021 and will appear on our Facebook page. Public voting will take place from July 13, 2021 to July, 21 2021. All votes must have been entered by 11:59 pm Central Time on July 21, 2021.

The grand prize winner & 2nd and 3rd place winners will be announced on Markquart CDJRF, LLC's Facebook page on July 22, 2021.

Markquart CDJRF, LLC will notify the finalists via the contact information provided at the time of entry; Markquart CDJRF, LLC may disqualify anyone who fails to respond to the notification within 1 business day.

Please do not contact us about the status of entries or judging.

1st Place Prize: \$500

2nd Place Prize: (1) Premium Vehicle Detail for use at Markquart CDJRF, LLC, which includes: exterior wash & debug, paint sealant, clean & shine tires/wheels, wipe and dry door jambs, clean/shine dash and interior panels, clean/shine leather and vinyl seats, shampoo carpets and floor mats, clean interior and exterior of windows.

3rd Place Prize: (1) Oil Change Gift Certificate for use at Markquart CDJRF, LLC, which includes up to 6 quarts of synthetic oil, four-tire rotation, and complimentary multipoint inspection.

Conditions of Entry

Participation in this contest is deemed as acceptance of these Official Contest Rules. All entrants hold the Sponsors and their respective regents, directors, officers, employees, emeriti, fellows, interns, research associates, and volunteers (the "Indemnified Parties") harmless from and against all claims of any nature arising in connection with entrant's participation in the contest and acceptance or use of a prize. The Indemnified Parties are not liable for any costs, damages, injuries, or other claims incurred as a result of entrants' participation in the contest or winner's acceptance and usage of a prize. The Indemnified Parties are not responsible for incomplete or misdirected entries, technical or network malfunctions or failures, or causes beyond their control. Entrants are solely responsible for their entries. Entrants may not submit materials that introduce any software viruses, worms or other programs designed to damage software, hardware or telecommunications equipment or are off-topic, partisan-political, contain advertising, nudity, personal attacks or expletives, or is otherwise abusive, threatening, unlawful,

harassing, discriminatory, libelous, obscene, false, sexually explicit, or that infringes on the rights of any third party.

The contest is void where prohibited or restricted by law. Markquart CDJRF, LLC reserves the right to cancel the contest or modify these rules at its discretion. In the event of a dispute regarding the winners, Markquart CDJRF, LLC reserves the right to award or not award the prizes in its sole discretion. Markquart CDJRF, LLC reserves the right to disqualify any entrant whose entry or conduct appears in any way to: inhibit the enjoyment of others; tamper with the competition; violate these rules or other applicable law or regulation; infringe on the rights of third parties; or act in an unsportsmanlike or disruptive manner. **Decisions of Markquart CDJRF, LLC are final and binding.**

This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook or Jeep®.